Business Finance (Fina 3313)  
Spring 2018

The course syllabus provides a general plan for the course; deviations may be necessary.

Instructor Information
Office: COBA 631  
Instructor: John Adams, Ph.D.  
Department Phone 817.272.2528  
E-mail: jcadams@uta.edu (please check the class website and syllabus before sending email).  
Faculty Profile: https://www.uta.edu/profiles/john-adams

Course Structure and Delivery
This course is accessible via Blackboard @ elearn.uta.edu. Please visit the class welcome page on Blackboard for an overview of the class and tips for navigating the website. The course is delivered in a sequence of six modules followed by a comprehensive final examination. The six modules have a mix of graded and non-graded assignments. In general, the graded assignments assess mastery of the course objectives and the non-graded assignments support mastery. See Assignment Descriptions below for more information.

Course Description and Objectives
Emphasizes the financing and investment decisions of the financial manager. Topics include financial markets, asset valuation, capital budgeting, short and long-term financing, and capital structure. Upon successful completion of this course you will be able to
1. Describe the financial environment of the firm  
2. Define and apply the concept of value maximization as a managerial goal  
3. Describe the determinants of interest rates and required returns  
4. Describe, apply, and evaluate risk and return relationships  
5. Apply time value of money concepts to personal and corporate financial decisions  
6. Critically evaluate and make recommendations for various business scenarios including  
   a. Investment Decisions  
   b. Financing Decisions  
   c. Payout Decisions

Office Hours
I am available by appointment to meeting online using Blackboard or other online meeting forum. I am happy to meet with you – it is not an inconvenience. I strongly urge you to contact me early in the course for help or guidance.

Email and Discussion Page Policy
Please check the class website and syllabus before sending emails. This helps to ensure your individually specific questions are answered promptly by reducing the volume of emails in my inbox. To this end, I don’t generally answer HW, quiz, materials covered, exam, etc. type questions via email. I do, however, encourage use of the class discussion page, located on the class website, to ask questions and interact with your peers.
Response Times for Emails and Discussion Page Questions
For those questions that must be asked via email I strive to answer within 24 hours (again – please refer to the class website and discussion page for answers to assignment related questions). The same goes for the discussion page.

Prerequisites
Successful completion of ECON 2306, ACCT 2302, MATH 1316, and 60 credit hours.

Required Resources:
This class requires the following resources.

II. Required Movie: The Big Short, see https://www.facebook.com/TheBigShortMovie/ It can be rented via RedBox. It is also available on Amazon Prime and Netflix (sometimes for free).

III. The Finance Tutorial: Completion of a Spreadsheet-based Time Value of Money Finance Tutorial is required of all students enrolled in FINA 3313. You must complete the tutorial to pass the class. This is a departmental policy. For students who have completed the tutorial in another class, “Prior Completion Forms” may be submitted instead. These forms are available at the Finance and Real Estate Office (434 Business Building). This assignment will be available beginning February 1.

IV. Non-graded assignments and additional materials: Lecture videos, supplemental videos, slides, spreadsheets, and additional readings can be found on the class website Blackboard).

V. Calculator: You will want a financial calculator or a calculator capable of performing financial calculations. There are many good financial calculators but I will be using the Texas Instruments BA-II Plus Professional. A slightly less costly alternative is the Texas Instruments BA-II Plus. Apps for Texas Instruments BA-II Plus are available for Apple i-phones, i-pads, and Android devices. If you go the app route I recommend installing it on a device that you will NOT use for testing. You can also use the financial calculator app in MyFinanceLab. However, keep in mind that the lockdown browsers and proctoring systems for the module and final exams may not permit app based calculators.

VI. Electronic Devices: A computer is required for this course. A backup device is strongly recommended in case your primary computer/device malfunctions. Exams are timed and extensions/makeups due to device failure will not be granted.

VII. Internet Access: Quality internet access is required. Exams are timed and extensions/makeups due to poor internet access will not be granted.

VIII. Software: Microsoft Word and Excel. Free spreadsheet and word processing programs may work but I am not familiar with them.

Assignment Descriptions
The graded assignments include essays, quizzes, practice problems, spreadsheets and exams. All graded assignments are submitted electronically. Quizzes, practice problems, and exams are machine graded while the essays and spreadsheets are instructor graded. The non-graded
assignments are readings, instructor created video lectures, third party informational videos, spreadsheets, and slides.

**Chapter Quizzes**
After watching lectures and/or working through lecture PowerPoint slides, you will complete practice questions in MyFinanceLab. If you are stuck on a question, refer back to examples worked on the lecture videos or click the Question Help button to access the textbook pages. You must complete these assignments with a score of at least 80% before moving on to the Module Tests.

**Module Test**
After completing all topics in a module and their corresponding pre-lecture quizzes and practice questions, you will be ready for the module test. Be sure to pay attention to the time limit for each module test.

**Final Exam**
After completing all of the module exams you will be ready to take the final exam. The final exam is comprehensive and takes place at the location and times indicated in the Key Dates section of this syllabus.

**Essays**
There will be three group essays in the course. Check the essay rubric and additional instructions in Blackboard before getting started.

**Time Value of Money Spreadsheet**
See description for this assignment under Required Resources listed above.

**Grading scale:** (no +/–)

<table>
<thead>
<tr>
<th>Grade</th>
<th>Score Range</th>
<th>Component</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90-100</td>
<td>Final*</td>
<td>30%</td>
</tr>
<tr>
<td>B</td>
<td>80-89</td>
<td>Time Value of Money Spreadsheet</td>
<td>10%</td>
</tr>
<tr>
<td>C</td>
<td>70-79</td>
<td>Essays (3)</td>
<td>20%</td>
</tr>
<tr>
<td>D</td>
<td>60-69</td>
<td>Modules 1 – 6 Average</td>
<td>40%</td>
</tr>
<tr>
<td>F</td>
<td>Below 60</td>
<td>Each Module Grade is Computed as;</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chapter Quizzes*</td>
<td>30%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Module Test*</td>
<td>70%</td>
</tr>
</tbody>
</table>

**Peer Feedback and Discussions**
Students will be assigned into groups of three to four students. The goal of the groups is to encourage discussion and collaboration on essays and chapter quizzes (not module tests and the final exam). Students are also encouraged to solicit feedback from groupmates prior to submitting their essays for instructor grading. Note: Students are encouraged to help and solicit help in preparing for module tests and the final exam. However, the module tests and final exam are to be completed individually without assistance from groupmates or others.

**Assignment Feedback**
You will receive automated feedback/grades on MyFinanceLab assignments (assignments designated with an * above) on their respective due dates. The Time Value of Money Spreadsheet and Essays will be graded and returned within 7 days of their due dates.

MyFinanceLab is accessible via Blackboard. Pre-chapter quizzes are available via the Dynamic Study Modules (DSMs) in MyFinanceLab. These are recommended but not graded. They are an excellent way to check your knowledge and contain concept type questions not usually found in the chapter quizzes. Chapter quizzes, module tests and the final exam are also administered via MyFinanceLab.

It is the student’s responsibility to verify the accuracy of the online grade sheet and notify me within 7 days of any errors. After 7 days, the grades will not be changed.

**Missed Assignments/Make-up Policies**
In general, there are no opportunities to make-up for missed assignments. The exceptions are the module tests in MyFinanceLab that can be submitted late for reduced credit and the chapter quizzes that may be retaken at any time to increase your grade.

**Expectations for Class**
Students enrolled in this course should expect to spend at least 20 hours per module in course-related activities, including watching the instructor created lectures (approximately two hours per module), watching the other informational videos and movies, reading required materials, completing assignments, preparing for quizzes and exams, writing essays, etc.

**Testing Information**
There will be six online proctored module tests and one comprehensive final exam throughout the course of the semester.
(Please reference the course schedule for exact dates.)

- All module exams are found within MyFinanceLab and are comprised of questions that must be completed within 100 – 150 consecutive minutes, depending on the module. The module tests will be administered via the MyFinanceLab lock down browser which is not compatible with mobile devices (i.e., you will need access to a laptop or desktop computer). The final is also found within MyFinanceLab and is comprised of questions that must be completed within 150 consecutive minutes. The tests and the final cannot be opened, saved, and returned to at a later time.
- You may use one 4X6 index card with notes front and back, a financial calculator, and blank scratch paper. No additional materials are allowed.

You have two options/methods to utilize when you take your final exam. Please make sure you review both options and the details listed below.

1. **Proctor U**
2. **On-Campus**

**ProctorU Student Information**
Please review everything below as they discuss the associated fees and scheduling procedure related to using the Proctor U service. It is advised to make appointments well in advance (today is a good idea). More information: [ProctorU at UTA](#)
If you are new to Proctor U or would like more information on how to get started with their services, please view the following webpage: https://www.proctoru.com/students/

If you would like to learn how the Proctor U service will operate, please view the following 2-minute video or read the following manual: https://www.proctoru.com/pre-exam-checklist/ or https://www.proctoru.com/testitout/

**On Campus Student Information**
If you so choose, you may also come to the College of Business at the UTA campus for the final exam. The location will be determined at a later date.

**Topic Coverage**

<table>
<thead>
<tr>
<th>Module</th>
<th>Chapter</th>
<th>Topic/Quiz/Exam</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1</td>
<td>1</td>
<td>Managerial Finance</td>
<td>1/22/18</td>
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<tr>
<td></td>
<td>2</td>
<td>Financial Market Environment</td>
<td>1/29/18</td>
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<tr>
<td></td>
<td></td>
<td>Module 1 Exam</td>
<td>2/2/18</td>
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<tr>
<td>Module 2</td>
<td>3</td>
<td>Financial Statements and Tools</td>
<td>2/5/18</td>
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<td></td>
<td>4</td>
<td>Cash Flow and Financial Planning</td>
<td>2/12/18</td>
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<td></td>
<td>5</td>
<td>Time Value of Money</td>
<td>2/29/18</td>
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<tr>
<td></td>
<td></td>
<td>Module 2 Exam</td>
<td>3/2/18</td>
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<tr>
<td>Module 3</td>
<td>6</td>
<td>Interest Rates and Bonds</td>
<td>3/5/18</td>
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<tr>
<td></td>
<td>7</td>
<td>Stock Valuation</td>
<td>3/19/18</td>
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<td></td>
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<td>Module 3 Exam</td>
<td>3/23/18</td>
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<tr>
<td>Module 4</td>
<td>8</td>
<td>Risk and Return</td>
<td>3/26/18</td>
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<tr>
<td></td>
<td>9</td>
<td>Cost of Capital</td>
<td>4/2/18</td>
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<td></td>
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<td>Module 4 Exam</td>
<td>4/6/18</td>
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<tr>
<td>Module 5</td>
<td>10</td>
<td>Capital Budgeting Techniques</td>
<td>4/9/18</td>
</tr>
<tr>
<td></td>
<td>11</td>
<td>Capital Budgeting and Cash Flows</td>
<td>4/16/18</td>
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<td>Module 5 Exam</td>
<td>4/20/18</td>
</tr>
<tr>
<td>Module 6</td>
<td>12</td>
<td>Capital Structure and Leverage</td>
<td>4/23/18</td>
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<tr>
<td></td>
<td>13</td>
<td>Dividend and Payout Policy</td>
<td>4/30/18</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Module 6 Exam</td>
<td>5/2/18</td>
</tr>
</tbody>
</table>

**Key Dates:**

- January 26th: Introduction Discussions Due
- February 23rd: Essay 1 Due
- March 30th: Essay 2 Due
- April 27th: TVM Spreadsheets Due
- May 4th: Essay 3 Due
Religious Holidays
Students who anticipate being absent from class due to a major religious observance must provide a written notice of the date(s) and event(s) by the second meeting.

University and College Policies:

Academic Integrity
Students enrolled all UT Arlington courses are expected to adhere to the UT Arlington Honor Code:

I pledge, on my honor, to uphold UT Arlington's tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.

I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.

All students are expected to pursue their scholastic careers with honesty and integrity. It is the philosophy of this Department, this instructor, and the University of Texas at Arlington that academic dishonesty is a completely unacceptable mode of conduct and will not be tolerated in any form. All persons involved in academic dishonesty will be disciplined in accordance with University regulations and procedures. Discipline may include suspension or expulsion from the University. “Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, or any act designed to give unfair advantage to a student or the attempt to commit such acts.” (Regents Rules and Regulations, Part One, Chapter VI, Section 3, Subsection 3.2, Subdivision 3.22) Institutional procedures regarding charges of academic dishonesty are outlined in Part II, Chapter 2, of the Handbook of Operating Procedures of The University of Texas at Arlington. Copies of the Handbook are available at more than 75 locations on campus, including the Student Congress office, the Library, and the Finance/Real Estate Department office.

Student Support Services
UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include tutoring, major-based learning centers, developmental education, advising and mentoring, personal counseling, and federally funded programs. For individualized referrals, students may visit the reception desk at University College (Ransom Hall), call the Maverick Resource Hotline at 817-272-6107, send a message to resources@uta.edu, or view the information at http://www.uta.edu/universitycollege/resources/index.php

Drop Policy
Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a
class or withdraw. Undeclared students must see an advisor in the University Advising Center. Drops can continue through a point two-thirds of the way through the term or session. It is the student's responsibility to officially withdraw if they do not plan to attend after registering. Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships (http://wweb.uta.edu/aoa/fao/).

**Disability Accommodations**

UT Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including The Americans with Disabilities Act (ADA), The Americans with Disabilities Amendments Act (ADAAA), and Section 504 of the Rehabilitation Act. All instructors at UT Arlington are required by law to provide “reasonable accommodations” to students with disabilities, so as not to discriminate on the basis of disability. Students are responsible for providing the instructor with official notification in the form of a letter certified by the Office for Students with Disabilities (OSD). Students experiencing a range of conditions (Physical, Learning, Chronic Health, Mental Health, and Sensory) that may cause diminished academic performance or other barriers to learning may seek services and/or accommodations by contacting:

The Office for Students with Disabilities, (OSD) www.uta.edu/disability or calling 817-272-3364.

Counseling and Psychological Services, (CAPS) www.uta.edu/caps/ or calling 817-272-3671. Only those students who have officially documented a need for an accommodation will have their request honored. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at www.uta.edu/disability or by calling the Office for Students with Disabilities at (817) 272-3364.

**Title IX Policy**

The University of Texas at Arlington (“University”) is committed to maintaining a learning and working environment that is free from discrimination based on sex in accordance with Title IX of the Higher Education Amendments of 1972 (Title IX), which prohibits discrimination on the basis of sex in educational programs or activities; Title VII of the Civil Rights Act of 1964 (Title VII), which prohibits sex discrimination in employment; and the Campus Sexual Violence Elimination Act (SaVE Act). Sexual misconduct is a form of sex discrimination and will not be tolerated. For information regarding Title IX, visit www.uta.edu/titleIX or contact Ms. Jean Hood, Vice President and Title IX Coordinator at (817) 272-7091 or jmhood@uta.edu.

**Electronic Communication**

UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at http://www.uta.edu/oit/cs/email/mavmail.php.

**Student Feedback Survey**
At the end of each term, students enrolled in classes categorized as “lecture,” “seminar,” or “laboratory” shall be directed to complete an online Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student’s feedback enters the SFS database anonymously and is aggregated with that of other students enrolled in the course. UT Arlington’s effort to solicit, gather, tabulate, and publish student feedback is required by state law; students are strongly urged to participate. For more information, visit http://www.uta.edu/sfs.

**Final Review Week**
A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week unless specified in the class syllabus. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

**Campus Carry**
Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. Under the new law, openly carrying handguns is not allowed on college campuses. For more information, visit http://www.uta.edu/news/info/campus-carry/

**Emergency Exit Procedures**
Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit, which is located immediately outside the main entrance to this room. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

**Emergency Phone Numbers**: In case of an on-campus emergency, call the UT Arlington Police Department at 817-272-3003 (non-campus phone), 2-3003 (campus phone). You may also dial 911. Non-emergency number 817-272-3381